



Healthcare Innovator Emerus Chooses Jostle to Engage Employees and Connect Culture

Vancouver, CA--(January 15, 2013) – Jostle is excited to announce that innovative healthcare provider Emerus has rolled out Jostle’s **People Engagement**® intranet platform to improve communication, employee engagement, and knowledge sharing across their rapidly growing organization.

Emerus is creating a chain of standalone emergency hospitals that efficiently deliver compassionate and expert emergency care. The Texas-based company is growing rapidly with a plan to triple its size in the next 24 months. This created an urgent need for a better way to plug employees at new locations into their caring culture and the knowledge base of their many in-house experts.

Jostle is helping Emerus by providing a simple, elegant platform that connects employees, shares news and articulates workplace culture. “As a creator of game-changing intranet software, we love to work with companies that are growing fast and disrupting their own industries. Enabling teamwork, uncovering expertise, and surfacing key information are so important to growth and innovation,” commented Jostle CEO Brad Palmer.

Emerus first discovered Jostle while searching for an online tool for workplace engagement and relationship building. Prior to using Jostle, Emerus relied solely on phone and email for communication, and a paper edition of a newsletter, which was outdated by the time it was circulated. When their communication challenges began affecting their ability to quickly onboard new teams they knew it was time to find a solution.

“Our culture is so important to who we are and what we do. We needed a dynamic way to share our stories and provide people with the information they needed to find help and get their work done,” said Joellyn Champagne, Executive Vice President of Human Resources at Emerus. Adding to the frustration was their aggressive expansion into new locations, which made it impossible to welcome new employees, let alone share knowledge and resources.

Thanks to Jostle’s elegant usability, the Emerus leadership team can now recognize team contributions in real time, stay connected to their vibrant workplace culture and more effectively communicate initiatives and successes. “Jostle has been extremely easy and fun to use, both from an administrator standpoint as well as an employee,” added Joellyn. “The biggest win though has been the relationship building and collaboration, which is resulting in increased employee engagement and camaraderie.”

To learn more about how Jostle can help companies like Emerus energize and align workplace culture, visit www.jostle.me.

About Jostle Corporation

Jostle's cloud-based **People Engagement**[®] platform is a next-generation intranet that helps organizations around the globe enable their employees and drive their culture, in simple and engaging ways. Jostle's innovative approach results from an experienced team that brings three essential ingredients together – enterprise leadership, user experience design, and web-enabled software architecture. To share in our magic please visit us online at www.jostle.me. Based in Vancouver, British Columbia, Jostle's enterprise platform does what intranets always dreamed of doing, but never could.

About Emerus

Emerus is a Texas based Emergency Hospital system designed by board-certified ER specialists on a mission to transform the emergency care experience. Emerus provides highly qualified emergency specialists and physicians at every level of care and the latest diagnostic equipment including inpatient emergency hospital care, on-site labs services, X-ray, CT scans and ultrasound. Emerus ER physicians and highly trained nurses and technicians have refined their skills at work in a wide range of medical arenas, including hospital emergency rooms, EMS departments and medical units in the armed forces. Each Emerus facility meets or exceeds the highest standards set forth by The Joint Commission on Accreditation of Healthcare Organizations, the standard by which all US medical facilities are measured. Emerus in-house laboratories are certified by the Commission on Office Laboratory Accreditation, the premier independent clinical accreditor, and meet stringent CLIA regulations. For more information on Emerus visit www.emerus.com.